



FOR IMMEDIATE RELEASE

## MobileGuard Allows Broker / Dealers to Send and Receive SMS Messages Without Risking Compliance Violations

*MobileGuard's Text Message, (SMS), monitoring, archiving and mobile compliance solution, MessageGuard, provides the financial services industry with a convenient and seamless method for safe, secure and compliant mobile communication.*

**New York, NY – January 31<sup>st</sup>, 2012** - [MobileGuard](#), a provider of mobile communication compliance solutions, provides a way for companies to archive and monitor their text (SMS) messages as well as other forms of mobile communication. [MessageGuard](#), enables enterprises to log, archive, review, extract, and supervise all messaging communication on company mobile devices. These messages include text (SMS) messages for Android, Blackberry and Apple iPhone mobile devices, as well as BBM, IM and PIN messages for Blackberry. All mobile messages, including telephone call logs as well as voice conversations, (with VoiceGuard), are identified, collected, monitored and archived. The MobileGuard solution allows companies to establish internal compliance policies for their mobile workforce.

With the MessageGuard Monitoring, Archiving and Compliance solution, all messages are sent directly from the mobile device and securely archived in the company's archiving server, ensuring the company's data is 100% protected. Customers have the option of either a hosted solution that can be provisioned within hours, or an on-premise solution installed in a MobileGuard appliance or on the customer's hardware.

"There is a growing concern for mobile communications compliance, especially in the financial services and insurance industries", stated MobileGuard founder, Todd Cohan. The MessageGuard mobile compliance solution can be installed, configured and operational with minimal setup costs. It was designed to meet the needs of both large financial services firms, as well as smaller institutions that need to monitor and archive their SMS and other mobile messages.

Companies in highly regulated industries, such as financial services, insurance and government agencies, are obligated to preserve communications and to produce all electronic messages when necessary. In addition, SEC and FINRA regulations require financial services firms to regularly review their representatives' electronic messages, document these visual inspections and note any actions that result. Depending on the industry, failure to comply with these regulations can result in fines, loss of license and other administrative sanctions. Other non-regulated companies have also begun to develop internal policies aimed at monitoring

employee dissemination of sensitive company information through mobile devices.

#### About MobileGuard

MobileGuard is the most experienced provider of mobile communication, (SMS monitoring and SMS archiving), solutions and ensures compliance with the rules and regulations of all relevant regulatory bodies. MobileGuard Compliance Solutions provide monitoring, capturing, logging, archiving, supervision and alerting of all communication on company mobile devices.

MobileGuard's mobile communication compliance solutions are provided as either a hosted platform or in the customer's environment. To learn more, please visit [www.MobileGuard.com](http://www.MobileGuard.com)

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